# TOBACCO USE

GOAL: REDUCE ILLNESS, DISABILITY, AND DEATH RELATED TO TOBACCO **USE AND SECONDHAND** SMOKE EXPOSURE.

### **HEALTHY PEOPLE 2020**

Healthy People provides science-based, 10-year national objectives for improving the health of

VISION: A SOCIETY IN WHICH ALL PEOPLE LIVE LONG, HEALTHY LIVES.

### **THE HEALTHY PEOPLE 2020 TOBACCO USE OBJECTIVES ARE ORGANIZED INTO 3 KEY AREAS:**

#### **TOBACCO USE PREVALENCE**

Implementing policies to reduce tobacco use and initiation among youth and adults.

#### **HEALTH SYSTEM CHANGES**

Adopting policies and strategies to increase access, affordability, and use of smoking cessation services and treatments.

### SOCIAL AND ENVIRONMENTAL CHANGES

Establishing policies to reduce exposure to secondhand smoke, increase the cost of tobacco, restrict tobacco advertising, and reduce illegal sales to minors.

### **TOBACCO USE LEADING HEALTH INDICATORS (LHIs)**

Healthy People 2020 contains 42 topic areas, nearly 600 objectives, which encompass 1,200 measures. A smaller set of Healthy People 2020 objectives, called Leading Health Indicators (LHIs), has been selected to communicate high-priority health issues and actions that can be taken to address them.

### **TOBACCO LHIS**

- Adults who are current cigarette smokers
- Adolescents who smoked cigarettes in the past 30 days
- Children aged 3 to 11 years exposed to secondhand smoke

# MISSION HEALTHY PEOPLE 2020 STRIVES TO:

- Identify nationwide health improvement priorities.
- Increase public awareness and understanding of the determinants of health, disease, and disability and the opportunities for progress.
- Provide measurable objectives and goals that are applicable at the national, State, and local levels.
- Engage multiple sectors to take actions to strengthen policies and improve practices that are driven by the best available evidence and knowledge.
- Identify critical research, evaluation, and data collection needs.

## **OVERARCHING GOALS:**

- Attain high-quality, longer lives free of preventable disease, disability, injury, and premature death.
- Achieve health equity, eliminate disparities, and improve the health of all groups.
- Create social and physical environments that promote good health for all.
- Promote quality of life, healthy development, and healthy behaviors across all life stages.



National Center for Chronic Disease Prevention and Health Promotion

Office on Smoking and Health

# TOBACCO USE

# **OBJECTIVES**

### **TOBACCO USE PREVALENCE**

TU-1: Adult tobacco use

TU-2: Adolescent tobacco use

TU-3: Initiation of tobacco use

TU-4: Smoking cessation attempts by adults

TU-5: Adult success in smoking cessation

TU-6: Smoking cessation during pregnancy

TU-7: Smoking cessation attempts by adolescents

### **HEALTH SYSTEM CHANGES**

TU-8: Medicaid coverage for smoking cessation

TU-9: Tobacco screening in healthcare settings

TU-10: Tobacco cessation counseling in healthcare

settings

### **SOCIAL AND ENVIRONMENTAL CHANGES**

TU-11: Exposure to secondhand smoke

TU-12: Indoor worksite smoking policies

TU-13: Smoke-free indoor air laws

TU-14: Smoke-free homes

TU-15: Tobacco-free schools

TU-16: Preemptive tobacco control laws

TU-17: Tobacco tax

TU-18: Exposure of adolescents and young adults to

advertising and promotion

TU-19: Enforcement of illegal sales to minors laws

TU-20: Evidence-based tobacco control programs

To obtain the full objective text visit the Healthy People 2020 website at: http://www.healthypeople.gov



# **ONLINE RESOURCES:**

CENTERS FOR DISEASE
CONTROL AND PREVENTION'S
OFFICE ON SMOKING AND HEALTH
http://www.cdc.gov/tobacco

HEALTHY PEOPLE 2020 http://www.healthypeople.gov

HEALTH INDICATORS WAREHOUSE http://healthindicators.gov



CENTERS FOR DISEASE CONTROL AND PREVENTION

NATIONAL CENTER FOR CHRONIC DISEASE PREVENTION

OFFICE ON SMOKING AND HEALTH

AND HEALTH PROMOTION

Mail Stop K-50 Attn: Healthy People 2020 Tobacco Use Objectives 4770 Buford Highway NE Atlanta, GA 30341-3717 Send your questions, comments, concerns, or suggestions regarding the Healthy People 2020 Tobacco Use Objectives.

E-mail Questions: hp2020tobacco@cdc.gov